

## **BORN TO BE WORN, NOT STITCHED TO BE DITCHED**

Give your unwanted outdoor gear a new lease of life. Gift Your Gear, an award winning nationwide initiative asks us all to look around our wardrobes, attics and garages for any unwanted outdoor clothes.

### **Partnering the unwanted with the needed**

Gift Your Gear has donated outdoor clothing and equipment to over 300 UK based charities and youth organisations working with young people in the outdoors. Having the right clothing and equipment helps to ensure that outdoor experiences are safe and enjoyable.

“Young people need to get outdoors for their physical and emotional well-being. The sun doesn’t always shine the gear you donate will help ensure their early experiences in the great outdoors are safe and enjoyable.” Sarah Howcroft, founder Gift Your Gear.

### **Donate your unwanted outdoor clothing**

Gift Your Gear has partnered with Rohan, the award-winning outdoor and travel clothing company. This September drop off all your unwanted outdoor clothing and rucksacks, regardless of brand, at any of the 56 Rohan Shops. In return Rohan are offering 15% off a full priced purchase made the same day as a qualifying Gift Your Gear donation.

Gift Your Gear receives many generous donations of unwanted outdoor clothing. Children’s outdoor clothing is always at a premium. This September, for every children waterproof jacket donated at a Rohan Shop, Rohan will donate a brand new waterproof jacket to Gift Your Gear.

All the outdoor gear you donate will make a real difference to the UK community organisations, youth groups and charities who receive it. Enabling others to benefit from life changing experiences in the great outdoors regardless of their circumstances.

Gift Your Gear accepts all unwanted waterproofs, fleeces, outdoor trousers, insulated jackets, gloves, hats, boots and rucksacks, regardless of brand.

### **Gift Your Gear it belongs outdoors**

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**Twitter:** [twitter.com/giftyourgear](https://twitter.com/giftyourgear) #Gift YourGear

**Find A Rohan Shop:** <http://rohantime.com/rohan-shop-finder/>

**Rohan:** [rohan.co.uk](http://rohan.co.uk)

### **Further Information**

Gift Your Gear's most recent award is the prestigious Gold Award at OutDoor  
<http://www.outdoor-show.com/od-en/industry-award/award-gallery-product.php?year=2015&id=1365>

**Gift Your Gear Beneficiaries:** <http://giftyourgear.com/gift-your-gear-beneficiaries-1-of-5/>

***We are very pleased to announce*** Gift Your Gear has partnered with Rohan, the UK based outdoor and travel clothing company for a new Gift Your Gear collection. Unwanted outdoor clothing and rucksacks can be donated to Gift Your Gear at any Rohan Shop throughout the month of September 2015.- **Sarah Howcroft**